



## Sustainable consumption Policy

Contact officer  
Name: Faizal Kassim  
Director

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### Introduction

IPL Packaging is committed to being a driver of sustainable practices. We not only aim to contribute to the SDG goals as formulated by the United Nations but also take them a step further and promote them within the organisation. As such this policy is meant to contribute to the SDG of responsible consumption and production which is one of the four goals our company makes an active contribution to through its main activities. IPL Packaging intends to not only ensure sustainable consumption in its operations but also to promote sustainable consumption to our employees and customers.

The aim of this policy is to increase sustainable consumption among employees, customers production partners and those affiliated to IPL packaging.

The contents of this policy are intended for all employee's part time workers contractors of IPL packaging its affiliates and production sites.

### Policy objectives

We aim to fulfil the following objectives:

- Guide our clients in following EU regulations regarding advertising so that their products does not engage in misleading advertising as that would be promotion of the company itself and not sustainable consumption:
  - EU Directive 84/450/EEC concerning misleading advertising
  - EU Directive 97/55/EC concerning misleading advertising so as to include comparative advertising.
- Promote sustainable consumption in line with sustainable development goals especially responsible consumption and production goal with its 12 UN targets
- Educate employees, Production partners and customers on the impact unsustainable consumption has on the planet and provide them with practical tools on how the consumption could be more sustainable.
- Create a corporate culture encouraging sustainable consumption at the office facilities with the use of a green campaign
- Promote circular thinking by communicating to clients and employees on the benefits of circular economy

- Create an environment encouraging sustainable consumption
- Reduce waste by 20% by 2025 compared to 2018
- Reduce energy consumption by 10% by 2025
- Reduce water usage by 10% by 2025
- Encourage sustainable consumption through design and eco labelling reducing material waste and usage
- Engaging in circular economy by recycling goods when their lifecycle is over;
- Ensure a sustainable supply chain by incorporating sustainable production by increasing sustainability and sustainable sourcing achieved by having 100% production partners sign and comply to code of conduct by 2025
- Have at least 90% of staff trained on sustainable consumption practices by 2025

## Policy Measure

We strive to achieve these objectives through the following measures

- Communicates initiatives internally during trainings
- Provides its employees with awareness training on sustainable consumption.
- Informs its employees about sustainable initiatives and sustainable products during training
- Encourages employees to use public transport, bikes, e-vehicles
- Encourages staff to share information on sustainable initiatives and sustainable products.
- Embeds sustainability in its DNA as one of our most important practices
- Includes sustainable consumption in KPIs for innovation projects so that any innovation, so that a benefit analysis may be considered
- Participates in industry initiatives to set standards for environmental impact of our products
- Aims to offer sustainable alternative designs on 100% of all products quoted on under RFQ by 2025
- Conduct periodical updates to clients with new sustainable methods which comes to market
- Clearly communicates its expectations regarding sustainable consumption to production partners in the supplier code of conduct
- Evaluates production partners for compliance to code of conduct, and takes appropriate measures if required under non-conformance conditions (training or ending relationship)
- Informs its stakeholders about sustainable partnerships and sustainable consumption topics and initiatives through its annual report
- Participates in initiatives to create awareness about the impact of greenhouse gas emissions
- Encourages its employees to use minimum electricity by turning off the lights in the office, working screens when leaving and using energy efficient equipment.
- Maintains a sustainable environment by using durable equipment and furniture
- Uses recyclable materials with general office supplies and IT equipment.

Faizal Kassim

Director




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